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CSR – 2024-25

Agenda

- Plan 2024-25
- Review 2023-24: Budget Utilization



Proposal 2024-25

CSR budget 2024-25

Summary	Amount (INR Millions)
Net Profit for 2023-24	72.35
Net Profit for 2022-23	-122.67
Net Profit for 2021-22	327.28
Average Profit	102.30
CSR Contribution for 2024-25	2.05

CSR Partners	Contribution by OnMobile
VAANI Deaf Children's Foundation	INR 10,23,049
Sankara Eye Foundation, India	INR 10,23,049
Total	INR 20,46,098

Proposal – VAANI Deaf Children's Foundation

Program	Proposed Cost(INR)	Targeted beneficiaries
Health-New Born Screening <ul style="list-style-type: none"> • Remuneration for New Born Screening Technician 1 and Technician 2. accessories, Gel and Maintenance costs along with a shared cost for Project Co-Ordinator. 	5,16,000	3000 Babies & 3000 Mothers
Education <ul style="list-style-type: none"> • Educational Intervention - Foundational, Elementary and Secondary Education 	3,87,000	Supporting 300 Deaf Children and 600 Parents and 20 videos in Indian Sign Language
Skill building Training for Hearing Impaired Children <ul style="list-style-type: none"> • Self defense and Tailoring training 	77,500	Supporting 80 Deaf Children
Management Indicative Expenses <ul style="list-style-type: none"> • Administrative Overheads 	34,549	
Grand Total	10,23,049	
Area of Focus	Karnataka	

Proposal - Sankara Eye Foundation, India

Sankara Eye Foundation is seeking OnMobile's support in setting up **ANTARES + CORNEAL TOPOGRAPHER** at **Sankara Eye Hospital, Ludhiana**. This will be used in approximately 2500 free surgeries every year.

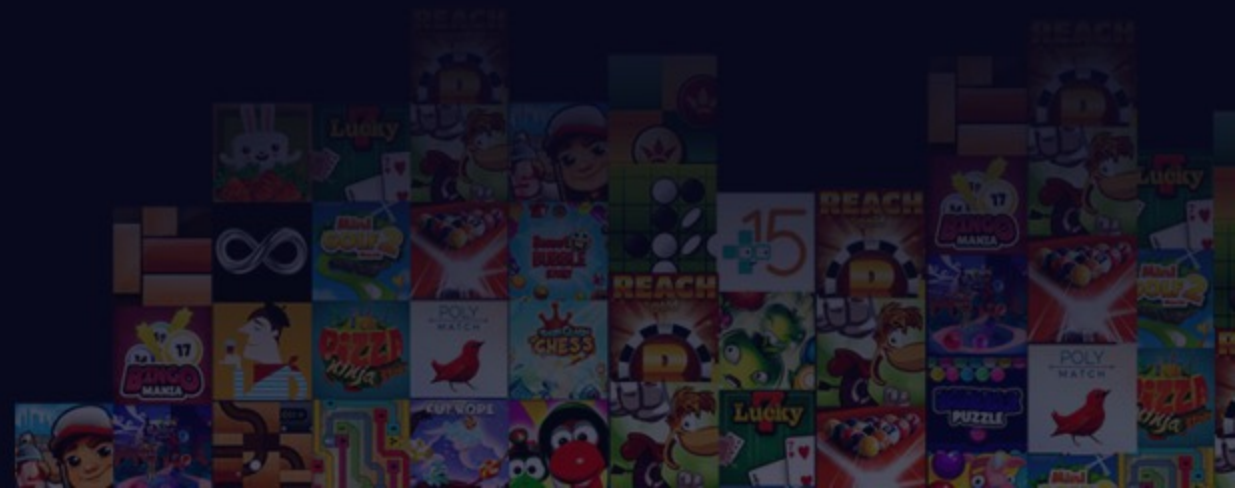
Expected Expenditure – INR 11,21,860

CSR Grant by OnMobile – INR 10,23,049

The difference will be incurred by Sankara's team.



Review 2023-24



CSR budget 2023-24

Summary	Amount (INR Millions)
Net Profit for 2022-23	-122.67
Net Profit for 2021-22	327.28
Net Profit for 2020-21	236.39
Average Profit	147.60
CSR Contribution made	2.94

CSR Partners	Contribution by OnMobile
VAANI Deaf Children's Foundation	INR 14,70,000
Sankara Eye Foundation, India	INR 14,70,000
Total	INR 29,40,000

VAANI Deaf Children's Foundation

- Founded in 2005 with the vision to advocate for the right of every deaf child to a full and complete life with respect and dignity.
- Throughout its 18 years of operation, VAANI has made a significant impact across various regions of India, including Assam, Meghalaya, Manipur, Jharkhand, Orissa, West Bengal, Gujarat, Maharashtra, and Karnataka. The organization has touched the lives of over 1,00,000 direct and indirect beneficiaries, encompassing deaf children, families, professionals, and the general public.
- We started working with them in 2018.

VAANI's mission is to bring language & communication into the lives of deaf children and their families, thus enabling them to have meaningful conversations between themselves and the world around them.

Fund Utilization – VAANI Deaf Children's Foundation

Program	Funds Allocated	Expenditure	Beneficiaries Target	Beneficiaries Achievement
Sadhan Resource (Early Intervention)	6,46,000	6,46,368	<ul style="list-style-type: none"> • 350 Hearing Impaired (HI) children between the age of 2-18 years • 700 parents/caregivers 	Regular tailored educational sessions were provided to around 350 deaf children and 700 parents
Remedial Teaching and Information Technology and Communication (ITC) for Hearing Impaired Children	5,38,000	5,38,000	Reaching 80 Children With Hearing Impairment and creating 10 story videos	<ul style="list-style-type: none"> • 80 students with hearing impairment reached • 100 plus youth using the Smart classroom (Interactive panels). • 10 stories & videos created with the use of Indian Sign Language.
Skill building Training for children for HI	1,88,000	1,87,632	Reaching 50 students through self-defense & tailoring classes (Karate)	<ul style="list-style-type: none"> • We have reached 50 students • 20 of our children with hearing impairment have achieved a significant milestone promoted from White Belt to Yellow Belt
Management Indicative Expenses	99,000	99,000		
Total	14,71,000	14,71,000		
Area of Focus	Karnataka			

Highlights



New born Screening



Session at Sadhan
center



Home visit



Community ear
Check-up camp

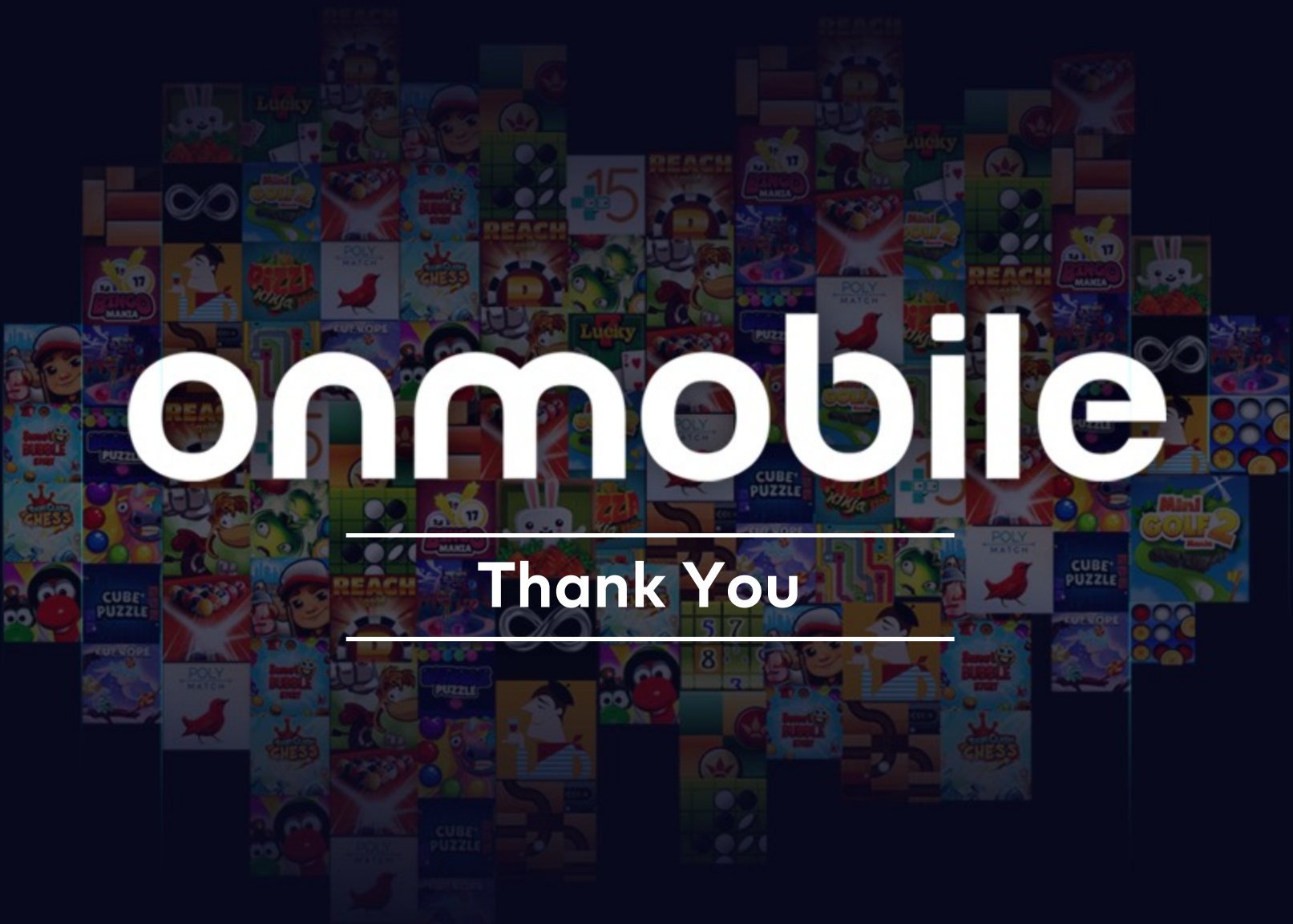
We supported Newborn Screening, Early Intervention, Capability Building and Training of Community members under Outreach all of which were hugely successful interventions.

Sankara Eye Foundation, India

- They work towards eliminating curable blindness in India
- Established in 1977, they now have presence in 10 states of the country, serving around 1000 patients everyday
- They have programs focusing on cataract screening, and surgery, community outreach for rehabilitation, identifying vision related problems in children, and people with diabetes, etc. performed over 2.6 million free Sight-Restoring cataract surgeries thus far and has become one of the major eye care providers in India
- They follow 80:20 model where 80% of the beneficiaries receive free eye care every year. 20% of affordable beneficiaries' group cross-subsidise the cost of care given to the needy patients
- We have sponsored different equipment for their facilities in Bangalore, Gujrat and Punjab, since our association with them in FY2020-21

Fund Utilization - Sankara Eye Foundation, India

Objectives	Equipment	Funds Allocated	Expenditure	Beneficiaries Target	Beneficiaries Achievement
Operating Microscope for Community OT to perform Vision Restoring Cataract Surgeries to rural poor community	Leica Operating Microscope	14,70,000	14,70,000	4500 Patients	4500 Patients
Total		14,70,000	14,70,000		



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Thank You
