



onmobile

CSR Proposal – 2023-24

Oct 2023

Agenda

- Proposal 2023-24
- Review 2022-23
 - Budget Utilization
 - Engagement Activities



Proposal 2023-24

CSR budget 2023-24

	Net Profit for the purpose of CSR
Year 22-23	-122.67
Year 21-22	327.28
Year 20-21	236.39
Average Profit	147.60
CSR Contribution to be made (In Millions)	2.94
CSR Contribution to be made(INR) (FY 23-24)	29,39,998

CSR Partners	Proposed Contribution by OnMobile
VAANI Deaf Children's Foundation	INR 14,70,000
Sankara Eye Foundation, India	INR 14,70,000
Total	INR 29,40,000

Proposal – VAANI Deaf Children’s Foundation

Program	Proposed Cost(INR)	Targeted beneficiaries
Sadhan Resource (Early Intervention) • Educational Intervention (Language / Math / Communication / motor development)	8,26,000	350 hearing impaired children in the age group of 4-16 years and their parents to be given individual sessions.
Outreach Activities • Public Awareness, Teacher Training	3,51,000	500 children and 30 teachers to be reached
Youth Transition Program (Skill Building) • Self defense and Tailoring training	2,15,500	50 children in the age group of 8-18 years
Management Indicative Expenses • Administrative Overheads	77,500	
Grand Total	14,70,000	
Area of Focus	Bangalore, Tumkur, Gadag, Davangere	

Proposal - Sankara Eye Foundation, India

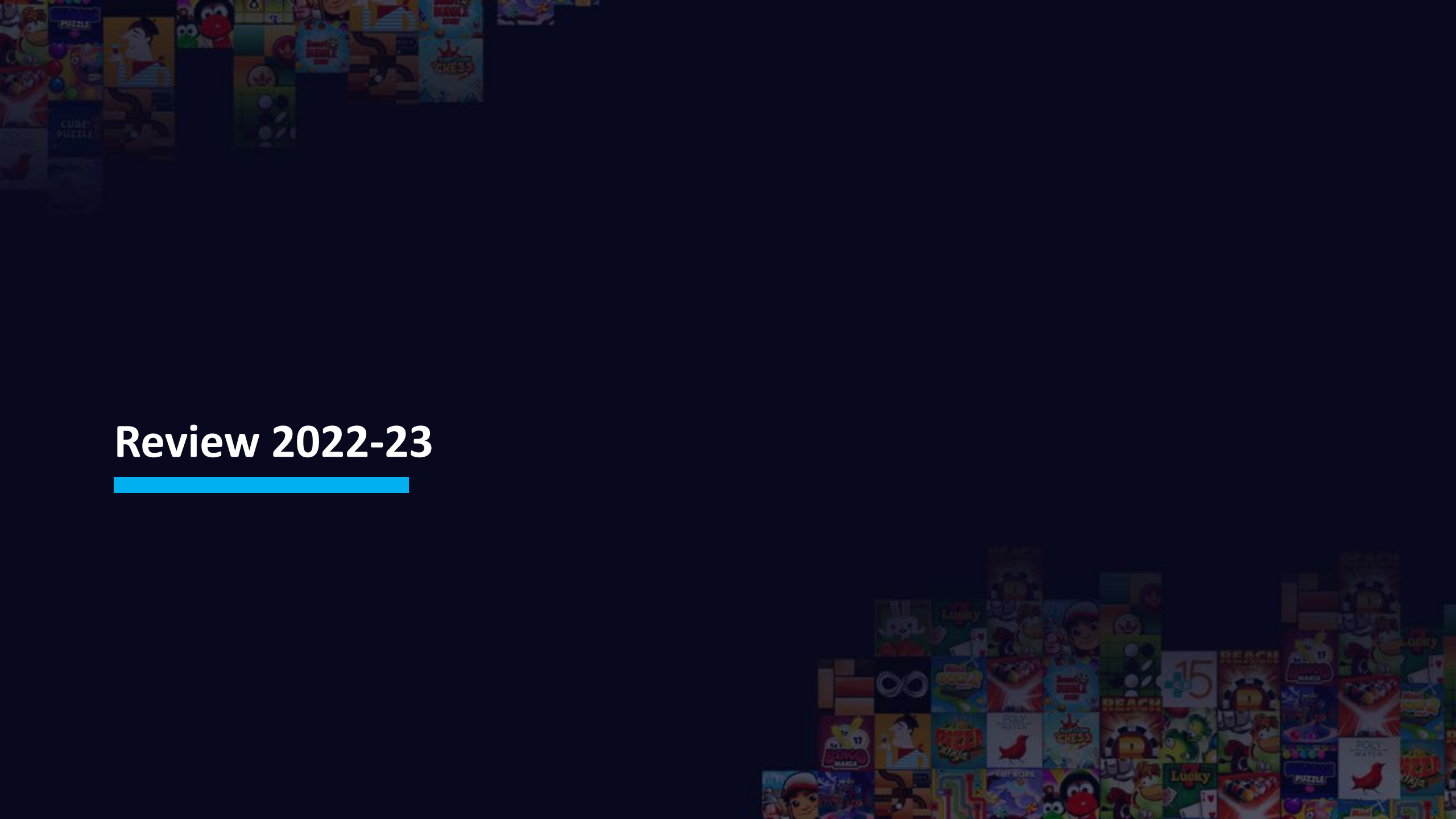
They have sought OnMobile's support in setting up **Operating Microscope for Community Operation Theatre at Sankara Eye Hospital, Kanpur**. This will be used in approximately 2500 free cataract surgeries every year.

Expected Expenditure – INR 16,79,133

CSR Grant by OnMobile – INR 14,70,000

The difference will be incurred by Sankara's team.

Review 2022-23



Allocated budget 2022-23

	Net Profit for the purpose of CSR
Year 21-22	327.28
Year 20-21	236.39
Year 19-20	68.72
Average Profit	210.80
CSR Contribution to be made(In Millions)	4.22
CSR Contribution to be made(INR) (FY 22-23)	42,15,990.33

CSR Partners	OnMobile's CSR Contribution
VAANI Deaf Children's Foundation	INR 25,16,000
Sankara Eye Foundation, India	INR 17,00,000
Total	INR 42,16,000

VAANI Deaf Children's Foundation

- Founded in 2005 with the vision to advocate for the right of every deaf child to a full and complete life with respect and dignity.
- Over 18 years of their activity in India, mainly Northeast, East & Karnataka, they have worked with 1,00,000 direct and indirect beneficiaries, comprising deaf children, families, professionals and the general public.
- We started working with them in 2018.

Their MISSION is to bring language & communication into the lives of deaf children and their families, thus enabling them to have meaningful conversations between themselves and the world around them.

Fund Utilization – VAANI Deaf Children’s Foundation

Program	Funds Allocated	Expenditure (INR)	Beneficiaries Target	Beneficiaries Achievement
Early Identification (New born screening)	2,67,750	2,32,412	2000 babies	3621 babies
Sadhan Resource (Early Intervention)	9,59,241	9,49,624	350 children	370 children 740 parents
Early Intervention: Sarva Shiksha Abhiyan’s program to mainstream differently-abled children	3,01,000	2,82,685	At least 100 children	Over 100 children
Community Outreach	4,90,509	4,90,140	6000 people	3383 children through 25 audiometric camps 4970 people through 15 community programs
Teacher Training Program	80,000	80,000	100 teachers	134 teachers through 4 sessions for Sarva Shiksha Abhiyan Teachers, 1 session for Local NGO and Partners teachers training
Youth Transition Program	2,06,000	1,04,535	40 children	40 children
Management Indicative Expenses	2,11,500	2,06,409		
Total	25,16,000	23,45,805		
Balance		1,70,195		
Area of Focus	Bangalore, Tumkur, Sira, Pavgada, Chikkanayakanahalli (Karnataka)			

Highlights



New born Screening



Session at Sadhan center



Home visit



Community ear Check-up camp

We supported Newborn Screening, Early Intervention, Capability Building and Training of Community members under Outreach all of which were hugely successful interventions.

Sankara Eye Foundation, India

- They work towards eliminating curable blindness in India.
- Established in 1977, they now have presence in 10 states of the country, serving around 1000 patients everyday.
- They have programs focusing on cataract screening, and surgery, community outreach for rehabilitation, identifying vision related problems in children, and people with diabetes, etc. They have performed around 2,460,584 free surgeries all over India.
- They follow 80:20 model where 80% of the beneficiaries receive free eye care every year. 20% of affordable beneficiaries' group cross-subsidise the cost of care given to the needy patients.
- We have sponsored different equipment for their facilities in Bangalore, Gujrat and Punjab, since our association with them in FY2020-21.

Fund Utilization - Sankara Eye Foundation, India

Objectives	Equipment	Funds Allocated (INR)	Expenditure (INR)	Beneficiaries Target	Beneficiaries Achievement
Establishing Binocular vision Clinic	Bernell Equipment & specialized charts to examine children and those with special needs	500,000	5,60,000	2500 patients	6 patients/day
Specialised Corneal Diseases Visual rehabilitation	Scleral Contact Lens Set (Purecon , KeraCare & Boston)	110,000	1,28,800	150-200 patients	200 patients
Optical Instrumentation	<ul style="list-style-type: none"> • Manual Keratometer • Manual Lensometer 	75,000	59,360	No direct benefit in terms of numbers, will enhance the quality of tests	No direct benefit in terms of numbers, will enhance the quality of tests
Archivist System (for monitoring & consultation)	Sidescope beam splitter, C mount with Camera and streaming capability	270,000	2,92,050	Can assist in around 10,000 surgeries	30 surgeries/day
Pediatric glaucoma detection	B-Scan	7,45,000	7,35,000	3000-4000 patients	1800 patients
Total		17,00,000	17,75,210		



Engagement Activities for OnMobilians



VAANI - PREPARATION OF TLM(Teaching Learning Material) FOR TEACHERS WORKING WITH HEARING-IMPAIRED CHILDREN

Organized in Nov 2022, in our Bangalore office premises, in this activity our employees created flap books, tactile cards, and other visual tools with the help of VAANI's team to be used by teachers while educating hearing-impaired children.

A CSR collaboration with
VAANI Deaf Children's
Foundation
presents

**“Haath Se
Baat Kar,”**

An initiative towards promoting
inclusivity and embracing
diverse abilities

On Thursday, 28th September 2023
3:00 PM to 4:30 PM (IST)

Meeting ID - 766 187 7412
Passcode - 974350

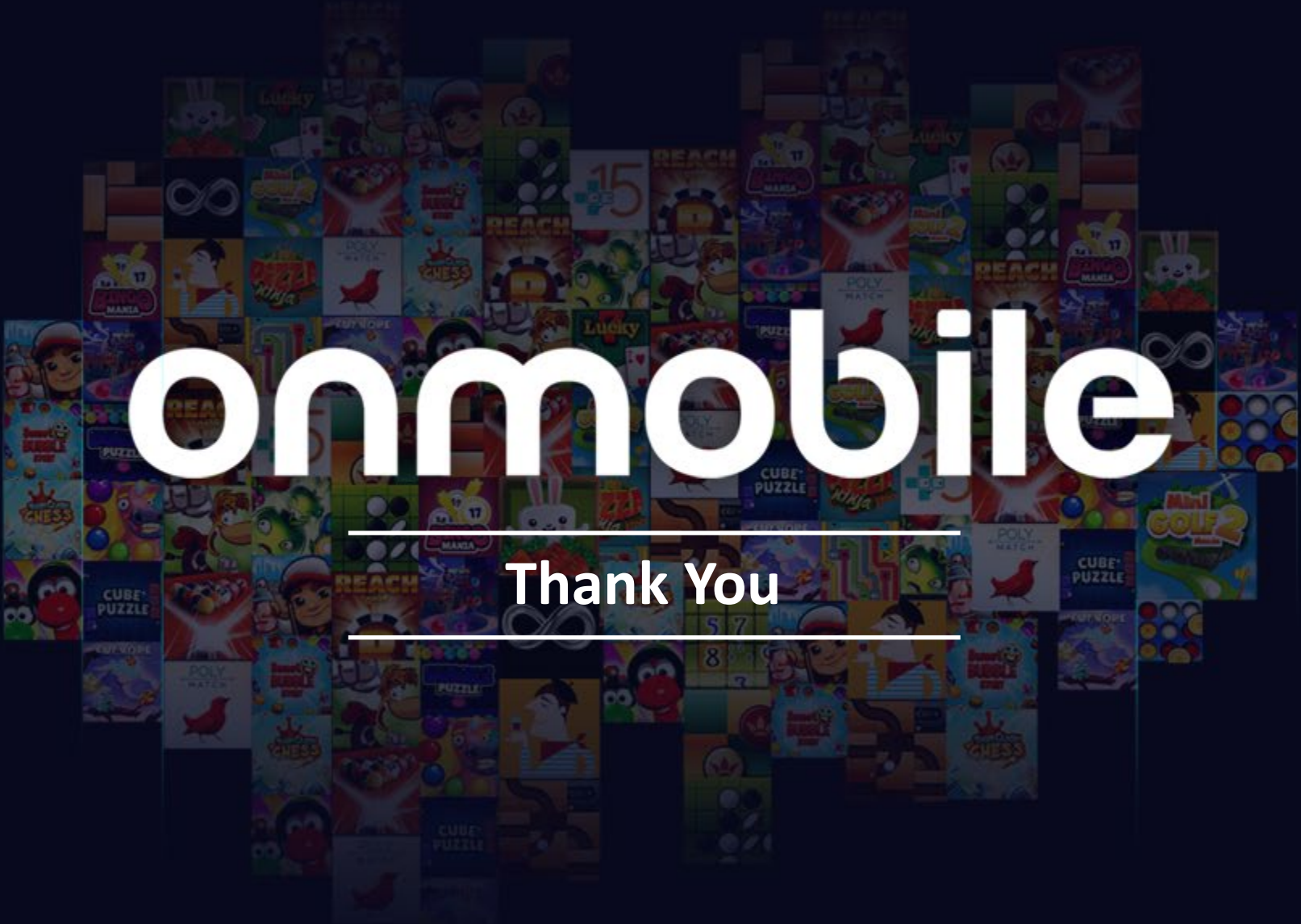
VAANI - HAATH SE BAAT KAR

Sessions on basic Indian Sign Language(ISL) were organized on 5th May 2022 and 27th Sep 2023, towards enabling an understanding of the experiences of those living with hearing disability.



SANKARA EYE HOSPITAL VISIT, BENGALURU

On 15th Dec 2022, Sankara team conducted a detailed tour of the departments and facilities available at their hospital along with an insight into their scale of operation. We learnt more about how they execute their 80:20 model, their partnership with multiple eye banks, and their impact on the society. The tour ended with OnMobile folks getting their queries addressed by Team Sankara.

The background features a large, stylized number '15' formed by a dense grid of small, colorful icons representing various mobile games. The icons include characters, puzzles, and abstract shapes. The text 'onmobile' is overlaid on this grid in a large, white, lowercase sans-serif font.

onmobile

Thank You
