



OnMobile Global Appoints Rajiv Pancholy as Chief Executive Officer

India, May 30, 2014: OnMobile Global Limited, the leading provider of telecom value-added services (VAS), today announced the appointment of Rajiv Pancholy as Chief Executive Officer for the company, effective 02 June 2014. This announcement comes in the wake of the resignation of Mouli Raman as CEO in May 2014.

Rajiv is a veteran in the telecommunications industry possessing over three decades of experience in a variety of roles. He has a proven track record of successfully implementing organisational transformation, conceptualizing innovative product and marketing strategies, international business development and planning and policy development.

He joins OnMobile after founding his own company TTP Media where he served as Founder and President. He successfully obtained three licenses for the launch of new commercial radio stations in Montreal. Prior to founding TTP Media, Rajiv was the CEO and Chairman of TenXc Wireless Inc. where he evolved the company from a start-up into being a leader in capacity – boosting antennas. Before joining TenXc, Rajiv was the President and CEO of Mitec Telecom Inc., a designer and manufacturer of wireless network products.

Rajiv was also the President and Chief Operating Officer of Canada's fourth largest national wireless operator, Microcell Connexions Inc. During his tenure at Microcell, better known for the brand name Fido, Rajiv revitalized the business to new levels of customer and business performance and presided over Microcell becoming the first Canadian carrier to nationally launch commercial high speed wireless data services.

Speaking about his appointment, Rajiv said “I am pleased and privileged to be a part of OnMobile. It is a company that has a leadership posture in the industry, is rich in talent and a preferred partner of some of the world’s most prominent mobile operators.”

Welcoming Rajiv on board, H.H.Haight, Chairman, OnMobile Global commented, “Rajiv is a great leader and has done some outstanding work in the telecommunications domain. His reputation for spearheading successful businesses precedes him and I am confident that his strong governance skills will stand us in good stead. We are happy to have someone with his experience and competency lead the company into the next phase of our growth story. I wish him the very best in his new role.”

In the recent past, Rajiv was engaged as an Advisor to the Telecom Policy Review Panel launched by the Government of Canada to make recommendations on Canadian Telecom Policy. Rajiv also serves as an advisor to many venture funds in North America and is on the Board of Directors of several technology companies.

He has degrees from McGill University, Montreal and the Indian Institute of Technology, Delhi.

About OnMobile

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, with services in 59 countries, is the leading Value Added Services [VAS] company for Mobile, Landline and Media Service Providers. OnMobile offers an innovative array of products in Mobile Entertainment, Search and Discovery and



Mobile Cloud services. The products span a range of delivery channels, enabling OnMobile's 92 telecom and media customers to generate high revenues. With over 1700 employees worldwide, OnMobile has offices around the globe, including London, Paris, Madrid, Silicon Valley, Miami and Seattle. For further information, please visit <http://www.onmobile.com>

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